RANDOLPH COMMUNITY COLLEGE
2024-2030

Between 2023 and 2026, more than $30 billion in capital investment is being made by new industries located within a 30-minute drive of RCC's Asheboro campus. The demand and reliance on the college to provide workforce development has never been greater. To meet the need and prepare for even greater growth, RCC has adopted "RCC 2.0" as their 2030 vision. RCC 2.0 building on 60 years of success and focuses on additional RCC:

Relevant – Stay relevant and aligned with students, employers, and community needs and priorities.

Careers – Focus on careers and ensure workforce development remains core to the institution's mission.

Commitment – Renew and grow meaningful commitment to each other, students, partners, and community.

Randolph Community College Mission:

To transform students and communities by providing open access to affordable, exceptional education and workforce training through partnerships and employee empowerment.

Randolph Community College Vision:

Reaching unparalleled and collective success for every student, employee, and community.

Imperatives: The Four ACES

Access: Increase access to education and career opportunities for students and employees.

Connection: Strengthen impactful connections within and between the college, industry, and the community.

Experience: Elevate the overall experience and environment for students, faculty, staff, and all stakeholders.

Success: Enhance the success of students, employees, and partners in achieving their goals.

Strategic Goals (2024-2030)

Access:
  A1. Increase annual student enrollment to 15,000 by the year 2030.
  A2. Increase services, engagement, and investment in Randolph County.

Connection:
  C1. Enhance access to careers and growth opportunities for students and employees.
  C2. Increase quality and quantity of partnerships to better serve the current and future workforce needs.

Experience:
  E1. Increase efficiency and effectiveness in serving all students.
  E2. Improve the college's operational, financial, and strategic position.

Success:
  S1. Exceed Randolph County's credential attainment goal of 21,500 by the year 2030.
  S2. Promote a culture of growth and innovation among faculty, staff, and students.

Randolph Community College's seven-year strategic plan aligns with its core imperatives (ACES) and aims to fulfill its Mission and Vision. The first year emphasizes twenty-three key projects that promote growth and lay a foundation for long-term success. These initiatives complement ongoing college operations, focusing on improving student outcomes, employee achievements, and community engagement.

The strategic plan will be reviewed yearly, adjusting to new needs. Supporting departmental plans, like Enrollment, Technology, Facilities, and Finance, will be developed to further advance the college's objectives.

Year-1 Initiatives (2024-2025)

#	Initiative	Lead	Measurement	Aligns with Goal #:
Access: Increase access to education and career opportunities for students and employees.				
A1.1	Increase 2024-2025 enrollment to 10,000 students and develop a comprehensive 5-year enrollment management plan to increase enrollment, recruiting, persistence, retention, and completion.	VPSS	Internal reports from data already collected by RCC.	A1
A1.2	Reduce barriers and challenges of employees and students by pursuing possibility of childcare operation through partnership.	CEO	Either complete or not complete.	A1
A1.3	Increase student progression and completion by offering at least 50% of all courses in a modified format such as 8-week blocks.	VPIW	Internal reports from data already collected by RCC.	A1
A2.1	Increase employee and college involvement in civic services to the community through volunteering.	COO	New baseline report: Current number of employees volunteering and how much time they spend volunteering.	A2
A2.2	Initiate partner identification and funding solicitation for RCC-Liberty Center.	CEO	Either complete or not complete.	A2
A2.3	Increase quality and capacity to serve emergency services agencies by implementing approved expansion and enhancements to the RCC-Emergency Service Training Center.	COO	New baseline report: compare current offerings and number of students from 2023-2024 to 2024-2025.	A2
A2.4	Elevate college's accessibility and leadership by increasing outreach and visibility at County and State levels.	CEO	New baseline report: number of events in which RCC is represented.	A2
A2.5	Create a signature community event at the college that serves as a vibrant public gathering bringing together faculty, staff, students, community members, and families.	CEO	Either complete or not complete.	A2

#	Initiative	Lead	Measurement	Aligns with Goal #:
Connection: Strengthen impactful connections within and between the college, industry, and the community.				
C1.1	Provide comprehensive career services for connecting students and employers.	VPSS	New baseline report: current listings and number of connections being made.	C1
C2.1	Finalize programing for Integrating AI in Building Trade, Advanced Manufacturing, and Agribusiness at the AI2C-NC building.	COO & VPIW	Either complete or not complete.	C2

#	Initiative	Lead	Measurement	Aligns with Goal #:
Experience: Elevate the overall experience and environment for students, faculty, staff, and all stakeholders.				
E1.1	Improve services and increase pathways to programs and training to all students by finalizing the One College model.	VPSS & VPIW	Either complete or not complete.	E1
E2.1	Improve operations and college experience by replacing the outdated card system with a modern campus ID solution for employees and students.	VPSS	Either complete or not complete.	E2
E2.2	Develop facilities master plan to include provisions for future growth and a location for storage.	COO	Either complete or not complete.	E2
E2.3	Develop a technology plan to include program-specific equipment replacement and refresh schedule.	COO	Either complete or not complete.	E2
E2.4	Continue campus improvements and beautification at all locations.	COO	Either complete or not complete.	E2
E2.5	Increase safety, security, and signage at all college locations.	COO	New baseline reports: number of safety/security measures in place, number of safety/security incidents, number of new signs.	E2

#	Initiative	Lead	Measurement	Aligns with Goal #:
Success: Enhance the success of students, employees, and partners in achieving their goals.				
S1.1	Increase short-term training and certifications by expanding existing training and adding new noncredit pathways.	VPIW	New baseline report: Current number of noncredit pathways offered and current number of students completing currently offered pathways.	S1
S1.2	Collaborate with NC Carolina Campus Engagement to host an AmeriCorps VISTA member through the NC Hunger Corps initiative, aiming to tackle food insecurity within our campus community.	VPSS	Either complete or not complete.	S1
S1.3	Develop processes to award credit for short-term training that aligns with credit programs.	VPIW	Either complete or not complete.	S1
S2.1	Increase quality and quantity of professional development to all employees.	COO	New baseline report: current number of professional development opportunities offered.	S2
S2.2	Increase employee equity and career growth opportunities by conducting a comprehensive study.	COO	New baseline report: number of employees that had pay. adjustments since study and number of employees that had career growth since study.	S2
S2.3	Recruit exceptional talent by increasing external funding through grants and working with the Foundation to start establishing endowments in Allied Health, Manufacturing, and Building Trade.	CEO	Progress towards soliciting funds.	S2
S2.4	Increase interactions, activities, and communications among faculty, staff, and students.	CEO	Either complete or not complete.	S2

Strategic Plan 2024-30

RANDOLPH COMMUNITY COLLEGE

A1.3 - Increase 8-week program offerings

A1.2 - On-campus childcare

A1.1 - Reach 10,000 enrollment

C1.1 - Connect students and employers

A2.1 - Encourage volunteerism

A2.2 - Liberty Center: find partners and funding

A.1 - Increase annual enrollment to 15,000

C.1 - Career Growth opportunities

A2.3 - Expand ESTC

C2.1 - Finalize AI2C-NC plans

A2.4 - Increase visibility

A2.5 - Create signature public event

A.2 - Boost services, engagement and investment

ACCESS

CONNECTION

C.2 - Community and industry partnerships

RCC 2.0

E2.5 - Increase security and signage

E.2 - Overall operational success

EXPERIENCE

SUCCESS

S.2 - Culture of growth and innovation

S2.4 - Increase interaction among campus community

E2.4 - Continue campus improvements

S2.3 - Increase external funding for recruiting talent

E2.3 - Develop technology plan

S2.2 - Comprehensive salary study

E2.2 - Develop facilities master plan

E.1 - Increase efficiency and effectiveness

S.1 - 21,500 credentials by 2030

S2.1 - Professional development for faculty and staff

E2.1 - Update ID system

E1.1 - Finalize One-College model

S1.1 - Expand training and noncredit pathways

S1.2 - Host an Americorps VISA member

S1.3 - Create more credit award opportunities